



## 2026 Residential Marketing Incentives Overview

### Residential Heat Pumps

<i>Residential Air Source Heat Pump (Energy Star) - \$300/ton</i>	<i>Residential Ground Source Heat Pump (Closed Loop) - \$500/ton</i>
<i>Residential Air Source Heat Pump (NEEP Certified) - \$500/ ton</i>	<i>Residential Ground Source Heat Pump (Unit only) - \$200/ton</i>
<i>Residential Air Source Heat Pump (Mini-Split) - \$200/ton</i>	<i>Hybrid Systems (gas backup) – Add \$100/ton</i>
<i>Fire to Wire Bonus - \$150/unit replaced (retrofit only)</i>	<i>Heat Plus Rate - \$100 (first time only)</i>

### Water Heaters and Appliances

<i>Energy Star Heat Pump Water Heater - \$650/unit</i>	<i>Energy Star Heat Pump Dyer – \$200/unit</i>
<i>Energy Star Resistance Storage Unit w/geothermal desuperheater - \$150/unit</i>	<i>Energy Star Induction Cooktop - \$75/unit</i>
<i>Fire to Wire Bonus - \$150/unit replaced (retrofit only)</i>	<i>Pool Pump Timer – 50% of the cost up to \$50</i>
<i>Water Heater Timer – 50% of the cost up to \$50</i>	

### Outdoor Battery-Operated Equipment

*Electric Mowers (push or riding), Snow Blower, or Bicycles - 25% of the cost up to \$150*

*Electric Leaf Blowers, Chainsaws, Power Washers, Pruners, or Trimmers – 25% of the cost up to \$50*

### Level II Charging

*Residential Level II Charger – \$300/charger*

*For chargers included in the purchase or lease of a vehicle - \$300/charger*

### New Home Construction

*Premier Home Bonus - \$1000 (see rebate form for additional details)*

### Smart Plugs & Thermostats

*Smart Plugs/Timers - \$10 each, not to exceed 50% of the total cost*

*Programmable Thermostats - \$50 per thermostat*

### Weatherization\*

*Insulation (w/ electric heat) - 60% of contracted install cost up to \$600*

*Insulation (w/ central air conditioning) - 15% of contracted install cost up to \$150*

*\*SEE FORM FOR MINIMUM R-VALUES AND REQUIREMENTS – Labor will not be calculated for self-installations*

Note: Rebate amounts below \$500 will be applied to the member's account as a bill credit unless otherwise requested. Amounts above \$500, a check will be mailed to members directly.