



## 2026 Residential Marketing Incentives Overview

### Residential Heat Pumps

<b>Residential Air Source Heat Pump (Energy Star) - \$300/ton</b>	<b>Residential Ground Source Heat Pump (Closed Loop) - \$500/ton</b>
<b>Residential Air Source Heat Pump (NEEP Certified) - \$500/ ton</b>	<b>Residential Ground Source Heat Pump (Unit only) - \$200/ton</b>
<b>Residential Air Source Heat Pump (Mini-Split) - \$200/ton</b>	<b>Hybrid Systems (gas backup) – Add \$100/ton</b>
<b>Fire to Wire Bonus - \$150/unit replaced (retrofit only)</b>	<b>Heat Plus Rate - \$100 (first time only)</b>

### Water Heaters and Appliances

<b>Energy Star Heat Pump Water Heater - \$650/unit</b>	<b>Energy Star Heat Pump Dyer – \$200/unit</b>
<b>Energy Star Resistance Storage Unit w/geothermal desuperheater - \$150/unit</b>	<b>Energy Star Induction Cooktop - \$75/unit</b>
<b>Fire to Wire Bonus - \$150/unit replaced (retrofit only)</b>	<b>Pool Pump Timer – 50% of the cost up to \$50</b>
<b>Water Heater Timer – 50% of the cost up to \$50</b>	

### Outdoor Battery-Operated Equipment

**Electric Mowers (push or riding), Snow Blower, or Bicycles - 25% of the cost up to \$150**

**Electric Leaf Blowers, Chainsaws, Power Washers, Pruners, or Trimmers – 25% of the cost up to \$50**

### Level II Charging

**Residential Level II Charger – \$300/charger**

**For chargers included in the purchase or lease of a vehicle - \$300/charger**

### New Home Construction

**Premier Home Bonus - \$1000 (see rebate form for additional details)**

### Smart Plugs & Thermostats

**Smart Plugs/Timers - \$10 each, not to exceed 50% of the total cost**

**Programmable Thermostats - \$50 per thermostat**

### Weatherization\*

**Insulation (w/ electric heat) - 60% of contracted install cost up to \$600**

**Insulation (w/ central air conditioning) - 15% of contracted install cost up to \$150**

**\*SEE FORM FOR MINIMUM R-VALUES AND REQUIREMENTS – Labor will not be calculated for self-installations**

Note: Rebate amounts below \$500 will be applied to the member's account as a bill credit unless otherwise requested. Amounts above \$500, a check will be mailed to members directly.