



EASTERN IOWA LIGHT AND POWER COOPERATIVE
PO Box 3003 - 1705 West Third Street
Wilton IA 52778 (563) 732-2211
www.easterniowa.com

2022 Residential Marketing Incentives Overview

Residential Heat Pumps

Residential Air Source Heat Pump Energy Star - \$300/ton

Residential Air Source Heat Pump NEEP Certified - \$500/ ton

Residential Ground Source Heat Pump Closed Loop - \$500/ton

Residential Ground Source Heat Pump - Unit only - \$200/ton

ERV/HRV--Heat Recovery Ventilator - \$250/unit

Hybrid Systems (gas backup) Add \$100 per ton

Contractor Incentive - \$300 (new units only)

Heat Plus Rate - \$100 (first time only)

Fire to Wire Bonus - \$150 per unit replaced (retrofit only)

Water Heaters (40 gal. or larger) & Appliances

Energy Star Heat Pump Water Heater - \$650

Energy Star Resistance Storage Unit – New Construction or Gas Replacement - \$75

Energy Star Resistance Storage Unit w/geothermal desuperheater - \$150 Fire

to Wire Bonus - \$150 per unit replaced (retrofit only)

Energy Star Heat Pump Dyer – \$150

Outdoor Battery-Operated Equipment

Electric Mowers (push or riding), Snow Blower, or Bicycles - 25% of the cost up to \$150

Electric Leaf Blowers, Chainsaws, Power Washers, Pruners, or Trimmers – 25% of the cost up to \$50

Electric Car Charger

Residential Level II Charger – 50% of the installed cost up to \$350

EV Ready Bonus - \$100 for new or remodeled homes that are prewired for EV chargers

New Home Construction & Weatherization

Premier Home Bonus - \$1000 see rebate form for additional details

Weatherization - \$1000 see rebate form for additional details (retrofit only)

Note: Rebate amounts below \$500 will be applied to the member's account as a bill credit unless otherwise requested. Amounts above \$500, a check will be mailed to members directly.